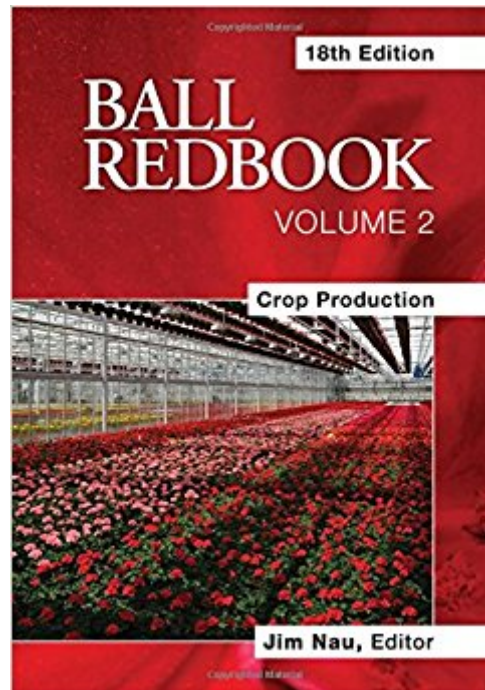




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Ball RedBook: Crop Production



Synopsis

Offering detailed information on the production of 162 flower, herb, and vegetable crops, this essential resource for growers includes techniques and advice that work in real-life production, not just in the lab or trial greenhouses. Information is offered on how to decide what to grow, as well as tips on temperature, media, plant nutrition, irrigation, water quality, light, crop scheduling, and growth regulators. Details about propagation, growing, pest and disease control, troubleshooting, and postharvest care are presented and arranged by genus name. The plants represented in this compendium include annuals, perennials, flowering potted plants, herbs, and some vegetable bedding plants.

Book Information

Series: Ball Red Book

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Average Customer Review: 5.0 out of 5 stars 10 customer reviews

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Customer Reviews

Jim Nau is the greenhouses and gardens manager at Ball Horticultural Company, a recipient of the Perennial Plant Association's Garden Media Award, and a speaker at gardening conferences across the nation. He is the author of The Ball Culture Guide and The Ball Perennial Manual. He lives in West Chicago, Illinois.

What can I say? This is the industry standard! If you could only buy two books for your horticultural library, this would be one of them. I cannot imagine anyone growing in a greenhouse that would not benefit tremendously from having this text.

I really like this book. For the quality and price, you can't beat it. There is lots of information that can easily be understood. It's a great way to build your horticulture knowledge. This book is great for the beginning, intermediate, and advanced plant producer.

Purchased this book for a Greenhouse management class. My instructor refers to it as "our bible". Have used this book so far for three crop assignments. The contents are easy to read, go into detail and is written in a way that the novice can understand. Gives you all the facts you need if you were to produce this crop and do it successfully. This is a great bargain compared to prices at the University Bookstore. Also, you should be able to make use of this for at least another 8-10 years (according to my instructor) before it is revised so that definitely is a good investment.

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Very technical book. Lots of information.

Excellent reference for my students.

Just what the professor wanted

Great reference with a lot of information on many many plants. Have not spent much time in it but I plan on using it a lot with a new greenhouse going up.

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